

# BACHELOR OF SCIENCE IN PRODUCT DESIGN

## SUMMARY

The Bachelor of Science in Product Design is a project-focused, professional degree. It is designed for students who are interested in learning how to create products using emerging technologies, new approaches, and business strategies. You will learn to contribute as a designer within this dynamic field and to operate as a leader, able to craft products and approaches that are both grounded and visionary.

## CURRICULUM

The 121-credit-hour program consists of:

Product Design Core	78
Humanities	18
Math and Science	16
Electives	9

## ADMISSION

Admission into the Product Design program follows University's admission criteria. Portfolios are not required for admission.

For specific Product Design program questions, contact the Chair of the Design department, Philip Plowright, at **pplowrigh@ltu.edu**, or the Director of the Product Design program, Bilge Nur Saltik, at **bsaltik@ltu.edu**.

For general questions about admissions, our programs, or the college, please contact Alice McHard at **amchard@ltu.edu** or **248-204-2834**.